



Hello! I'd love to speak at your next event and hope that it will be a good fit for both of us!

Please review the information below and if you're interested, please [email me](#) and someone from my team will get back to you as soon as possible.

- Type of event: keynote, breakout session, panel member, multiple speakers with offers, training or other
- Theme & title of event
- Date & location of event
- Audience demographics & size
- Link to sales page if live
- List of other speakers
- Website for previous year's event (if applicable)
- Results from you previous efforts

My base fee starts at \$3,500 plus expenses and can adjust according to time and travel obligations.

Pam' s Bio

Bio: Resource Box - 66 Words

Pam Lawhorne, an online business coach and social marketing maven, helps entrepreneurs worldwide by teaching them how to use the internet and social media to attract more clients and make more money.

Sign up for her free course "How To Quit Your 9-5: Learn 10 Ways You Can Make \$10,000 Online Each And Every Month" by visiting: www.PamLawhorne.com.

For information on her training program visit: www.OnlineBusinessBootCamps.com.

Bio: Radio Edit - 136 Words

Pam Lawhorne is an online business coach and social marketing maven that teaches entrepreneurs how they can increase their visibility, attract more clients and make more money using the powers of the internet and social networking.

Pam is a serial entrepreneur with more than 17 years of experience and multiple successful business ventures, both on and off line under her belt. Through her coaching and consulting programs, she uses that knowledge to empower business owner by providing them with strategic marketing plans that helps them increase their traffic, online ranking, clients and most importantly their earning potential.

Learn more about Pam and sign up for her free course “**How To Quit Your 9-5: Learn 10 ways You Can Make \$10,000 Online Each And Every Month**” by visiting: www.PamLawhorne.com.

For information on her training program visit: www.OnlineBusinessBootCamps.com.

Bio: Extended Version - 248 Words

Pam Lawhorne is an online business coach and social marketing maven that teaches entrepreneurs how they can increase their visibility, attract more clients and make more money using the powers of the internet and social networking.

She is the CEO of two companies, The Social Maven’s Marketing Agency and The Online Business Mentors, which are both training and consulting firms and a division of Empower U, Incorporated.

Pam’s areas of expertise include online marketing, social media, entrepreneurship, small business start-up, business development and creative marketing. Her firms specialize in workshops, seminars and interactive coaching programs.

Pam is the author of “From Minimum Wage To Getting Paid - How To Become A Successful Entrepreneur With No Money, Education Or Experience Just Like I Did!”. She is also a syndicated columnist who writes articles on empowerment, entrepreneurship, marketing as well as personal and business development.

Pam is the creator of “Online Business Boot Camps” which is an interactive training series that teaches business owners how to use the various forms of internet marketing to increase their passive income streams.

After using Pam's proven online marketing methods, her clients typically see a significant increase in their traffic, ranking on both Google and Alexa and their following on the various social networks.

You can learn more about Pam and sign up for her free course "How To Quit Your 9-5: Learn 10 ways You Can Make \$10,000 Online Each And Every Month" by visiting: www.PamLawhorne.com.

For information on her training program visit: www.OnlineBusinessBootCamps.com.

Headshots

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Sample Questions For Radio & Television

1. What are the first steps someone would take in order to start an online business?
2. What are some cost-effective ways to for a business owner to market their business online?
3. What are some of the key things all business owners need to know about marketing their business online?
4. What advice would you give to brick and mortar based business owners who want to get involved with using online marketing and social media?
5. What are the some of the biggest challenges that most entrepreneurs face that prevents them from moving forward with their online business?
6. You recently launched a training program - OnlineBusinessBootCamps.com, please tell me more information about it and how it works.
7. You recently wrote a report titled "The Social Entrepreneur" - What is it about? Please Note: Feel free to follow up with any questions as they come to mind. A suggested follow up question could be - how can they get a copy of this report?
8. How can people find out about working one-on-one with you?

Topics For Speaking, Teleseminars & Webinars

"How to blog for business"

"How to use online marketing for an offline business"

"How to use social networking to increase your business"

"The 10 best ways to market your business online with little or no money"

"How to carry out a successful marketing campaign in 140 characters or less"

"How to effectively manage your social media marketing in less than 30 minutes a day"

Contact Information

For PR/Media Release/Request Contact My Office:

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